

**CALIFORNIA SOCIETY OF MUNICIPAL ANALYSTS**  
**Spring 2001 Conference -- Preliminary Program**

**Wednesday & Thursday, April 25-26,2001**

**Pre-Conference Events**  
**Wednesday, April 25, 2001**

**3:00-5:00 PM San Francisco Redevelopment Agency Tour** – The San Francisco RDA will host a walking tour of the redevelopment areas south of Market Street. Conference registrants who are interested in participating will meet at the southwest corner of 3rd and Mission adjacent to Yerba Buena Gardens. The tour will commence at 3:00 p.m. and will conclude no later than 5:00 p.m.

**6:30 PM San Francisco Giants Game** – S. F. Giants-vs- Cincinnati Reds. Tickets will be limited to the first 35 members. If you wish to attend the game, please e-mail Eric Friedland at [efriedland@fsa.com](mailto:efriedland@fsa.com) as soon as possible as these complimentary tickets are limited. Those who do wish to attend, *and have registered their interest in advance* with Eric, should meet at 6:30 PM in front of the Willie Mays statue at the ballpark.

**Conference Day Schedule**  
**Thursday, April 26, 2001**  
**Bankers Club**  
**Carnelian Room**  
**555 California Street, 52nd Floor**  
**San Francisco**

**8:30-9:00 AM Registration and Continental Breakfast**

**9:00–10:15 AM Airport Finance: Planning for the Next Century** –The San Francisco Bay area is home to three major airports. The three panelists will provide us with a general overview of their capital financing plans. The unique environmental challenges posed by the airports' proximity the Bay will be discussed, as will each airport's different business strategy to improve customer service and maintain financial integrity.

Moderator: Peter Bianchini, Vice President of Municipal Research, Charles Schwab Investment Management Inc.

Bob Rhoades, Director of Capital Projects, San Francisco International Airport

Steve Grossman, Director of Aviation, Oakland International Airport

William J. Potter, Assistant Director of Aviation, San Jose Airport

**10:15–10:30 AM Mid-Morning Break**

*Business casual attire is acceptable for all CSMA events.*

**10:30–11:45 AM Challenges Facing California Healthcare Providers** – California has the highest managed care penetration and one of the largest uninsured populations in the nation, limiting reimbursement for health care in an environment of rapidly rising costs. Compounding these challenges, the job market is tight, organized labor is strong, and seismic safety legislation – although delayed by five years – puts additional pressure on California’s health care providers to meet the state’s healthcare needs for the next decade. These panelists represent the state’s largest health care delivery systems, and are employing a range of strategies to maintain both financial viability and mission in one of the nation’s most challenging health care environments.

Moderator: Lisa Zuckerman, Director, Standard & Poor’s  
Michael Blaszyk, Chief Financial Officer, Catholic Healthcare West  
Mark Finucane, Director, Department of Health Services, Los Angeles County  
Van Johnson, Chief Executive Officer, Sutter Health  
Thomas Meier, Vice President and Treasurer, Kaiser Foundation Health Plan

**11:45–12:00 PM Business Meeting**

**12:15-1:45 PM Lunch – Keynote Speaker:**  
Gary C. Zimmerman, Economist, Federal Reserve Bank of San Francisco

**2:00 - 4:00 PM California Power: Crisis Management and the Outlook for the Future:** – While the investor-owned utilities in California have endured a financial crisis unlike any seen before, public power providers have used their relative autonomy to execute long-term contracts and manage their exposure to higher energy prices. The panel members will discuss the different challenges for public power providers, independent power producers, and the State of California in general.

Moderator: Rick Smyth, Vice-president, Franklin Templeton Investments  
James Tracy, Director Business Planning & Budget, Sacramento Municipal Utility District  
Robert Rozanski, Assistant CFO/Treasurer, L. A. Dept of Water & Power  
Juelle-Ann Boyer, Manager, Competitive Strategies & Administration Alameda Power & Telecom  
Gary Ackerman, Executive Director, Western Power Trading Forum  
James Macias, Senior Vice President - Power and Industrial Marketing, Calpine Corp.  
Nathan Brostrum, Vice-president, J.P. Morgan Chase Securities  
Pat Murphy, Esq., Partner, Murphy Sheneman Julian & Rogers